

South Park Township

Public Library

2007

Annual Report

Circulation Statistics 2007

- Total registered borrowers 5,764
- Total in-house circulation 101,409
- Total item circulation 137,328

Breakdown of Collection Circulation Statistics Based on Items in Collection 2007

General Collection:

Print Materials:

Fiction Books in General Collection total items in collection= 10,391 total item checkout/renewal= 15,476 total collection turnover= 3

** Note: New Book Fiction Circulation is not factored into statistics due to data extraction problems. New Book Fiction if added to General Fiction/Mystery Fiction would account for a higher circulation and turnover rate.*

Collection	Items in Collection	Item Checkout and Renewal	Item Turnover Rate
General Fiction	5,535	6,198	1
Classics Fiction	711	1,199	1.7
Large Print Fiction	771	2,118	3
Mystery Fiction	1,438	1,551	1
Paperback Fiction	1,225	3,413	2.8
Science Fiction/Fantasy	521	782	1.5
World Fiction	190	215	1

Non-Fiction General Collection total items in collection= 6,974 total item checkout/renewal =21,463 total collection turnover 3

Top Circulating Subject Areas of General Non-Fiction Collection

Subject Area	Items in Subject Area	Item Checkout and Renewal	Item Turnover Rate
Crafts	436	1406	3.2
Food & Drink	357	698	2
Paranormal	170	616	3.6
Gardening	297	416	1.4

Consumer Education Collection total items in collection=1,035 total circulation= 4,712 turnover 4.5

Graphic Novel Collection total items in collection=599 total circulation= 2,443 turnover 4

New Books (Fiction and Non-Fiction) total items in collection= variable total circulation=15,803

Magazines total items in collection= 146 titles total circulation= 1,698

Audio Visual Materials:

Audio Visual total items in General Collection= 5,424 total item checkout/renewal= 44,686 total collection turnover= 8

Collection	Items in Collection	Item Checkout and Renewal	Item Turnover Rate
DVD	2,939	28,612	9.7
Music	1,413	10,884	7.7
Books on CD	1,000	4,997	5
Playaways	72	193 since added to collection in 5/07	2.6

Young Adult Collection:

Print Materials:

Young Adult Fiction total items in collection=789 total item checkout/renewal= 2,735 total collection turnover=3.4

Juvenile Collection:

Print Materials:

Print Material in Juvenile Collection total items in collection=9,076 total item checkout/renewal= 29,145 total collection turnover= 3.2

Collection	Items in Collection	Item Checkout and Renewal	Item Turnover Rate
Fiction/ Non-Fiction	3,271	10,851	3.3
Picture Book	3,737	11,286	3
Beginner Reader	1,196	3,594	3
Board Book	343	1,319	3.8

Concept Kit	52	351	7
Puppet Kit	47	471	10
Parenting	430	1,273	3

Audio Visual Materials:

Audio Visual Materials in Juvenile Collection total items in collection=584 total item checkout/renewal= 8,756 total collection turnover= 15

Collection	Items in Collection	Item Checkout and Renewal	Item Turnover Rate
DVD	482	8,359	17
Music	107	201 since added to collection in 5/07	1.8
Books on CD	39	196	5

Service Statistics 2007

- Total Library Programs for Children 234
- Total Library Programs for Adults 427
- Total Library Juvenile Program Attendance 6,729
- Total Library Adult Program Attendance 3,749
- Total Library Attendance 65,339

Director's Report

2007 was the year in which South Park Township Public Library had time to appreciate the benefits of its renovation project begun in 2005 and completed in 2006. In 2007 the library began to concentrate on the development of its collections, the organizing of the library, and the next phase of long-term planning.

After the renovation a large portion of the library had been weeded. After the extensive weeding project of the previous two years the library from 2007 forward has been concentrating on developing current quality collections throughout the library. We are working to ensure that the majority of the non-fiction collection has been published, at the latest, during the last five years.

We have worked on providing browseable attractive collections which are organized by easily read signage. In our fiction area we have created a separate paperback Classics collection of over 700 titles, a small World Fiction Collection, and a rotating Contemporary Literary Fiction Collection.

In 2007 we continued to benefit from a LSTA grant that we received in 2006 to develop a Consumer Education Collection. The Consumer Education Collection has a separate location in the library and contains only the most current materials related to consumer awareness, consumer law, finance, real estate, and consumer health.

Grant funding received from Senator Pippy in 2006 was used in 2007 to enhance the library's aging and caretaking resources. Funding from Representative Levdansky provided the Children's Room with new concept and puppet kit collections, as well as, educational toys to fill our Children's Playroom.

The library began a MP3 Playaway collection and Great Courses collection, as well significantly increased its DVD and Music CD collections in its audiovisual area.

The funding from Senator Pippy also made possible for us to successfully pilot afternoon senior programming. The library provided quality Gateway to the Arts programs specifically developed for an adult population. The success of these programs has ensured that the library will continue afternoon senior events.

Funding from Representative Levdansky aided the library in establishing a Book Buddies program that paired high school students with elementary students. This program is planned to be continued in 2008.

The South Park Township Library Board of Trustees took part in the Allegheny County Library Association's sponsored Board Governance Training program. The Trustees also took part in Allegheny County Library Association's free marketing consultation sessions. As a result of these exercises the Trustees have drafted a strategic plan that has been completed in 2008.

As director of the Library I look forward to the growth and success of the library in the next five years, as the library works toward finding a significant place within its community.

Sincerely,

Sharon Bruni

Director

South Park Township Public Library

Children's Librarian Report:

2007 South Park Township Library Children's Services Highlights

The Children's Dept. continues to offer programming for the entire family.

Storytimes for families, preschoolers and kindergarteners, toddlers, and even infants are offered throughout the year and are well attended.

The Magic Tree House Book Club for elementary students continues to be a popular book club. Every meeting includes a discussion of the book, a game and craft related to the story, and a snack. This club seems especially popular with boys, who are often an underserved population. This year special programs were also presented by the Carnegie Museum of Natural History, the Carnegie Science Center, weatherman Dennis Bowman and his tornado machine, CS Kim Karate, and others.

The Mother-Daughter book club for middle school girls is also a very popular club. The pairs meet once a month to discuss a book, prepare a craft, and have a snack.

Outreach to daycares and nursery school is continuing to grow. During the school year, once a month visits are now made to 4 daycare centers and nursery schools. During the summer reading, this is increased to once a week in order to include these children in the fun of summer reading. Some of the centers regularly schedule visits to the library with the older children.

Several special events were held and were very well received.

Sadecky's Puppets presented The Polar Bear's Tale and the Nature Zone presented a 2 hour hands-on workshop for the children during days when no school was held.

Steve Abrams, a noted puppeteer presented Aesop's Fables during National Library Week and then returned with a Tale of the Winter Solstice during December. Both of these programs were funded by the Commonwealth of Pennsylvania and sponsored by the University of Pennsylvania Museum of Archaeology and Anthropology.

A Harry Potter Extravaganza was held to celebrate the release of the last Harry Potter book, Harry Potter and the Deathly Hallows. Crafts, refreshments, entertainment, and the sale of the books at midnight were all part of the fun evening.

The Summer Reading Club and the Read-To-Me Clubs are always the highlight of the year. This year's theme was Get a Clue@ Your Library. 378 children signed up for the fun. Mystery book Mondays, Top Secret Tuesdays, If You Dare Wednesdays, and Crafty Thursdays made for a full week of fun. Top Secret Tuesday events included a geologist who split geodes open for the children, an author of science and astronomy books, a storyteller, a musician, a cartoonist, and a magician. Younger children were treated to special storytimes presented by a talented musician and babies and toddler were taught sign language.

Other programs throughout the year have included a special storytime to celebrate the Week of the Young Child, a night with Mother Goose, spooky stories with Alan Irvine, and a visit from Mrs. Claus.

Adult Services Coordinator Report:

The Adult Services Department at South Park Library has had a very successful year of diverse and interesting programming.

Our various clubs have continued to be well attended. We can count on between 8-14 regular book club members per month. Our beading group has been so popular that we have had to expand it to two nights per month with an average of 8-12 per meeting. Knitting is held twice a month on Saturday morning and there are usually 12 knitters attending. Scrapbooking has not caught on as well with an average of 4 per month, but we are looking to try afternoon meetings and bi-yearly events when the library is closed.

Our most popular event was the Beaver County Ghost Hunters which brought in 125 people. The second most popular was a Psychic-Astrologer that was attended by 66 people. Twenty-nine attended his second appearance. A dream interpreter was quite popular with 35 attending.

Two authors visited the library in 2007. Michelle Dresbold wrote a book on handwriting analysis and 80 came to hear her talk. Another author, Kathryn Miller Haines spoke to our book club which brought in 15 members and non-members.

The Editor of Pittsburgh Magazine spoke about food trends in Pittsburgh and 19 attended. A Theologian spoke about "Women in the Bible" and 16 attended. A PA Humanities Council speaker came from Philadelphia to speak about the appeal of Harry Potter and 20 attended. A speaker from Allegheny Hospital came in to talk about Women and Strokes in which 14 attended. Sixteen attended a Mother's Day Tea.