

Pennsylvania
Library Association

A Voice for
Pennsylvania's Libraries

"While visiting [the area],...I needed a wireless connection to complete business transactions...I went to the...Adams County Library System. As a salesman, it was extremely helpful to have a quiet place to work with excellent computer capabilities." — Matt Pavlovich, Gettysburg

"By including the Library System in the County's web site, residents are exposed to other County services, which helps to bring about a more involved citizenry." — Gary Eichelberger, County Commissioner, Carlisle

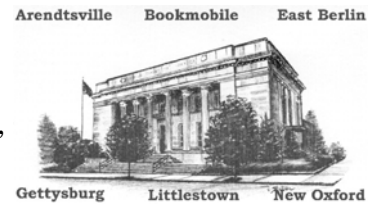
"I love my NextReads email newsletters! They're my little break in the day." — A Satisfied Library Customer, Media

Wireless Access & Mobile Training Lab

Adams County Library System — Gettysburg PA

Contact: **Rob Leshner**, robinl@adamslibrary.org, 717-334-0163

In this fast-growing small county, the Adams County Library System has found an innovative and cost-effective way to expand its computer training facilities. Eight laptop computers make the rounds of county libraries, bringing technology training programs to a different library each week. Wireless networks have also been established in each library allowing visitors to connect to high-speed Internet access with their equipment, and giving libraries greater flexibility to provide training without designating formal lab space. As a result, the library system has increased its training capacity by 25% with this program, producing a great advantage in a county that is both rural and a tourist attraction.

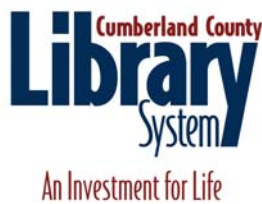


County & Library System Web Site Services

Cumberland County Library System — Carlisle, PA

Contact: **Jonelle Darr**, jdarr@ccpa.net, 717-240-6175

Cumberland County has been recognized twice as one of the top ten counties in the nation by Digital Counties Survey for its role in providing online information and services for its residents. As an integral part of the county's web site, the Cumberland County Library System plays an important role on the County web site. The system is one of eight major county functions featured on the site. In fact, the popularity of library services has helped the county increase its web traffic significantly. Nearly one quarter of all hits on the county site are attributed to the library system. The library pages offer a rich blend of content and services; including such self-service features as online databases, requests and renewals of books and other materials, and email notification services. Together, the County and the library system have an online image that is progressive and customer-friendly.



NextReads: Email Newsletter for Book Lovers

Delaware County Library System — Media, PA

Contact: **Helen Subbio**, hsubbio@delcoreference.org, 610-891-8622

Now, book lovers in Delaware County can check their email regularly to help them decide what books to read next. The Delaware County Library System sends NextRead newsletters directly to readers' in-boxes to offer advice on book recommendations, library events, and value-added materials available online. Building on the popular NoveList service used by all Pennsylvania libraries, the library system customizes its NextReads newsletters and bulletins to deliver messages of particular appeal and interest to local library users. The email service provides a valuable and convenient way for residents to learn about new books and library programs.

